

NEWS RELEASE
For Immediate Release

Contact:
Mark Mitchell, OK.gov
405.524.3468 Ext. 120
mark.mitchell@www.ok.gov

OK.gov Awarded “Best of Show” for Event Celebrating State Employees

OKLAHOMA CITY – November 1, 2006 – OK.gov received “Best of Show” honors at the 29th annual Public Relations Society of America Upper Case Awards ceremony. OK.gov was also awarded an “Upper Case” award in the Special Events category along with the “Best of Show” award in the Public Relations Programs category.

OK.gov won both awards in honor of their sponsorship and event coordination for the 2006 “State Employee Night at the Brick”. OK.gov invited state employees and their families to attend an Oklahoma Redhawk’s game for free, as appreciation for their hard work for the state. Over 5,000 tickets were distributed for this year’s event resulting in over 50 state agencies being represented.

“This award demonstrates OK.gov’s ongoing commitment to the state”, said Mark Mitchell, OK.gov General Manager, “The Redhawk’s game was a great success this year, and it is an honor to know our efforts receive such high merits.”

The 2006 Upper Case Awards competition is conducted by the Oklahoma City Chapter of the Public Relations Society of America, a society that annually recognizes the best in public relations programs and practices in Oklahoma.

About OK.gov

OK.gov (www.ok.gov) built and manages the official Web site for the state of Oklahoma and partners with state agencies to bring new government services online. OK.gov is managed by the Oklahoma Office of State Finance and eGovernment firm NIC Inc. (Nasdaq: EGOV)

About NIC

NIC manages more eGovernment services than any provider in the world. The company helps government communicate more effectively with citizens and businesses by putting essential services online. NIC provides eGovernment solutions for over 1,500 state and local agencies that serve more than 51 million people in the United States. Additional information is available at www.nicusa.com.